



ALLIANCE FOR NEW JERSEY ENVIRONMENTAL  
EDUCATION  
STRATEGIC PLAN 2020-2023

The Alliance for New Jersey Environmental Education (ANJEE) envisions a time when people will embrace their place in the natural world, understand that human health is dependent on a healthy environment and have the skills they need to enjoy their environment and protect it for present and future generations.

**ANJEE supports and advances environmental education efforts in New Jersey for all people in order to cultivate an environmentally literate population.**

**Goal I: Increase ANJEE’s capacity to effectively meet its mission and serve the needs of its membership.**

A. Strengthen and diversify the number of board members and ANJEE members.

B. Cultivate and solidify 4-6 partnerships/collaborations with science and/or sustainability organizations that support ANJEE’s mission and operations.

C. Provide quality conference(s) while netting a profit.

**Goal II: Provide ANJEE members and all formal and non-formal environmental educators equitable access to high-quality programs that contribute to the advancement of environmental education in New Jersey.**

A. Develop more robust offerings on ANJEE's Remote EE Hub and Environmental Justice pages of the website.

B. Secure funding to provide scholarship money to students and teachers to attend ANJEE Conferences.

**Goal III: Provide a leadership role devoted to improving environmental literacy among all people in the state.**

A. Create and implement a communication/marketing plan about ecological literacy to achieve ANJEEs mission.

B. Form a working committee on Anti-Racist Environmental Justice Education in New Jersey.